

Trine University
(Angola, Indiana)
ESL Faculty Present:

Low Enrollment Changes Everything
INTESOL Nov 11, 2017 (Indianapolis Marriot East)
3:00-3:45 Salon C

Gail Lugo, ESL Director, lugog@trine.edu
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After the session, find our PowerPoint with discussion notes at: <https://goo.gl/QedH6J>

Institution-Level Issues:

- Recruiting & Marketing
 - *What methods have you found effective?*
 - *Do you use agents?*
- Retention Efforts
 - *What do you do to retain your students?*
- Campus Partnerships
 - *What partnerships are most valuable to your ESL program?*
- Remarkable Reports
 - *What data can help administrators recognize an ESL program's importance?*
- Value to the Institution
 - *How can your program stay vital to the mission of the university?*

Program-Level Issues:

- Retaining Faculty
 - *How can you keep your job?*

- Keeping up Morale
 - *How do you maintain a positive attitude?*

 - *How can you keep your faculty and staff upbeat?*

- Restructuring Curricula
 - *What curricular changes have you made due to low enrollment?*

 - *How flexible is your current curriculum?*

Classroom-Level Issues:

- Combining Levels
 - *Can all classes have combined levels?*

 - *How do you balance student needs with economic concerns?*

- Managing Multi-level Classes
 - *What are the advantages of multi-level classes?*

 - *What solutions have you found to the inherent challenges of multi-level classes?*